



NCEA 2009 ANAHEIM

*Advertise
in the
NCEA
Convention
Program
Book!*

Leadership. Direction. Service.

**NCEA 2009
Convention, Expo & NPCD Convocation**

**April 14-16, 2009
Anaheim Convention Center
Anaheim, California**

ADVERTISE



NATIONAL CATHOLIC EDUCATIONAL ASSOCIATION



Insertion Order Form

Return this Insertion Order Form **no later than January 16, 2009** to NCEA Events Office, 1077 30th St., NW, Suite 100, Washington, DC 20007-3852. Telephone: (202) 337-6232. **Fax: (202) 333-6706.**

Insertion order form MUST be mailed or faxed to NCEA (no later than January 16, 2009) in order to assure placement in the NCEA Final Program Book.

Please Print or Type All Information:

Advertiser

Address City State Zip

Phone Fax

Contact Person Title

Ad Agency (if applicable)

Address of Ad Agency


Phone Fax

Contact Person

Title

- AD SIZE:**
- | | | |
|---|--|---|
| <input type="checkbox"/> Quarter Page (b/w) | <input type="checkbox"/> Full Page (b/w) | <input type="checkbox"/> Tab-Full Page (4CP) Right side |
| <input type="checkbox"/> Half Page-Horizontal (b/w) | <input type="checkbox"/> Full Page (4CP) | <input type="checkbox"/> Tab-Full Page (4CP) Left side |
| <input type="checkbox"/> Half Page-Vertical (b/w) | <input type="checkbox"/> Two-Page Spread (b/w) | <input type="checkbox"/> Cover (see below) |
| | <input type="checkbox"/> Two-Page Spread (4CP) | |

- Please call NCEA in advance about availability of **COVER** ads as these are usually reserved several years in advance.
- Please note that the convention program book size is 8 1/2 x 11 inches. Please see mechanical requirements and specifications on back page.

 **PLEASE** Ad(s) and insertion order form enclosed.
CHECK FTP file transfer ad to www.dcpprint.com and insertion order form mailed/faxed to NCEA
ONE: Insertion order form enclosed; Ad to follow no later than **January 30, 2009**

Special Instructions:

Bill To

Address City State Zip

Phone Fax

Signature Date

Advertising in the NCEA Convention Program Book leaves a valuable impression on thousands of people.

It is an effective way to increase your visibility to many potential customers and make them aware of what your company has to offer.

The Program will be distributed to approximately 8,000 attendees during the NCEA Convention and the NPCD Convocation. The Program is an important guide to the Convention as it contains all of the information on sessions, exhibits and other functions. In addition, these attendees will share the Program with many of their colleagues back at their schools and parishes. These delegates represent some 400,000 educators in Catholic schools and parishes.

NCEA Convention attendees come from across the U.S. and some foreign countries. The Catholic education system includes over 7,600 elementary and secondary schools, 235 colleges and universities and 19,000 parish religious education centers.

This is an outstanding chance to set yourself apart from the rest, so don't delay. Fill out the insertion order form and send it in today!

- **Insertion Order Form** (must be mailed or faxed to NCEA to assure placement in Final Program book):
January 16, 2009
- **All Digital Files & Camera-Ready Copy:**
January 30, 2009
- **Issuance Dates:**
April 14-16, 2009



Advertisers who take a full-page black and white or color ad in the 2009 Convention Program Book can also run the same ad in the April/May 2009 issue of Momentum, the official journal of NCEA, at a \$500 discount. Bonus copies will be distributed free at the Convention. Please call Advertising Media Plus at (866) 577-2677 for information about this Momentum ad savings, giving you double advertising exposure at the Convention.

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