

Meet the Facilitators

Jeff Myers, Ph.D., Associate Professor of Communication Arts at Bryan College and President of the Myers Institute for Communication and Leadership. Both in the United States and abroad, Dr. Myers has been influential in equipping school leaders with the tools and training to positively influence and improve campus culture. Author of six books and three video coaching systems, Dr. Myers will address 21st century youth culture and methods high school administrators and faculty can create and strengthen healthy school culture. Dr. Myers will present leadership techniques that create community-center schools and improve communication between a school's administration and the student body.

Dorothy J. McCrea, Ed.D, Principal, Mercy High School, San Francisco, CA. For the past 15 years, Dr. McCrea has led her school in educational excellence while maintaining a positive school culture across the campus. Dr. McCrea is a state and national leader in secondary education and serves on many educational boards including the Principal's Advisory Board at Harvard's School of Education, the Network for Mercy Education Advisory Board, and the NCEA Secondary Schools Department's Executive Committee. Dr. McCrea most recently authored the article "Organizational Culture and Climate: The Foundation for Healthy Schools" (*NCEA NOTES* September 2008) available at [INCLUDE LINK](#).

William Hudson, Ed.D, Vice President for Mission, Totino-Grace High School, Minneapolis, MN. At his current position, Dr. Hudson has created a method of supporting core school values with attention to the climate and culture of a school. Previously, Dr. Hudson served as the Associate Executive Director of the Secondary Schools Department of NCEA where he authored the popular publications *Living Mission* (2006) and *Window on Mission* (2002) that reported on community and curriculum programs at Catholic high schools. He has also served as a teacher campus minister, coach, dean of students, and assistant principal in the Catholic school system.

Joy Lopez, Ed.D., Director of Instructional Technology, Bishop O'Dowd High School, Oakland, CA. At Bishop O'Dowd high school, technology is integrated into the school's culture and core curriculum to develop 21st century life skills among their students. As the Director of Instructional Technology, Dr. Lopez ensures that administrators and faculty members understand and are knowledgeable about the Internet culture their students have grown up in. Dr. Lopez recently authored the article "The Dark Side of Blogging" (*Momentum*, April/May 2008) and is currently working on a book about one-to-one laptop programs in Catholic high schools. Dr. Lopez has presented on technology policies at schools at several national conferences including the Law Symposium 2008, and is an adjunct professor at the University of San Francisco.